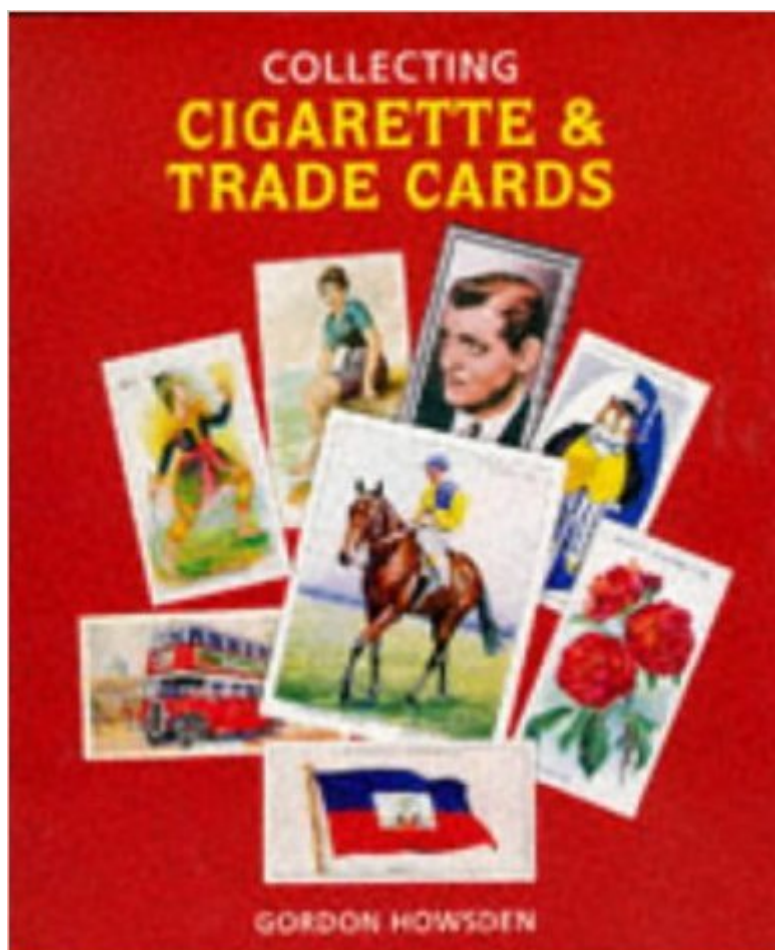


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Collecting Cigarette And Trade Cards



Synopsis

Contains facts on the companies and artists that produced cigarette and trade cards, providing a valuable source of reference for the novice and experienced collector alike. This guide traces the history of the cards from their 19th-century beginnings to the mid-1930s. By the mid-1930s, cigarette card collecting was a national craze, with hundreds of millions of cards being produced annually by the tobacco companies and a wide variety of other trade houses. The last ten years has seen a considerable resurgence of interest in these cards, and many new series are now being produced to satisfy a new wave of collectors.

Book Information

Paperback: 152 pages

Publisher: New Cavendish Books (December 1997)

Language: English

ISBN-10: 1872727875

ISBN-13: 978-1872727875

Product Dimensions: 9.9 x 8.3 x 0.5 inches

Shipping Weight: 1.4 pounds

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Best Sellers Rank: #2,071,546 in Books (See Top 100 in Books) #39 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Paper Ephemera & Cards > Non-Sports Cards #819 in Books > Arts & Photography > Graphic Design > Printmaking #52627 in Books > Crafts, Hobbies & Home > Crafts & Hobbies

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